

Institutional Distinctiveness

Community for Social Impact

The core philosophy of CIT is to transform individuals and help them reach their full potential. The transformation process focuses on bringing in holistic development in a student. Many interventions apart from academics are being done to ensure that the goal of holistic development is achieved.

‘Vasudhaiva Kutumbakam’ a Sanskrit word from Indian scripture signifies ‘The whole world is a single family’. We at Cambridge Institute of Technology believe in building a better world for future generations and take it as the collaborative responsibility of all stakeholders to fulfill the same.

We are constantly exploring, learning, improving and expanding a never-ending journey of bringing the unknown to the known. Through supporting and guiding our students, partners, and stakeholders on their mission, we take our strengths, values, confidence and leadership to the next level. Teaching and learning predominantly focuses on cognitive ability. Therefore, a system was developed which augments cognitive ability with affective ability by developing an ecosystem known as Community Social Impact (CSI).

In addition to effective skills, CSI designed interventions to create awareness on societal issues, sustainable development goals. An Experiential learning method was followed to execute the interventions.

Under the banner of CSI, the institute conducts many events to bring awareness amongst students about various social issues, UN Sustainable Development Goals.

Each department conducts various events on social causes under Institute Social Responsibility. The student volunteer teams are mentored by faculty members and the events are conducted.

As part of CSI, a unique programme was designed which was called as “Lokahita” for the students of MBA in CIT. The institute partnered with a startup LetsTagOn and worked together to design service learning for students. Under the Lokahita programme, the students spent every Saturday on a social cause and worked with NGOs which were connected through the Lokahita Programme.

The lokahita was aligned with course outcomes as well as UN SDGs. We were able to address about 6 SDGs through this programme. We worked with 20 different NGOs and completed 25 projects by contributing 10000+ man hours. The programme continued even during the lockdown period where students worked virtually and connected with needy communities such as old age homes and cab drivers.

A summary of events through this programme is attached in the report which can be accessed through the link mentioned. The students not only had experiential learning but also, they were able to hone professional skills and emotional intelligence.

Many students realized their responsibilities towards society, parents and family through their experience in Lokahita Programme. A few of sample testimonials of students is mentioned below:

“I understood the value of money & value of parents after visiting the elderly livelihood center! I was not talking to my parents so much earlier, I have started talking.”

“All the shyness and apprehensions about how will communicate to a stranger were put to rest after the event. I was at ease when I approached the 15th house during e-waste awareness drive.”

In continuation to Lokahita, a new programme called Lokahita Dvani was designed to provide a platform to students to showcase their innovative and creative ideas to convey various social messages. Digital posters, audio and videos were created by students to broadcast messages on sustainability as well as on social issues.

“Lokahitha Dvani” is an initiative by Cambridge Institute of Technology as a part of CSI in the year 2020. Due to COVID 19, situation in everybody’s life is not fair enough it might be financial condition, Emotional status and Physical condition. The World after COVID 19 hit is surrounded by Anxiety, Fear, Depression and Bad Health condition among most of the people around the World.

“Lokahitha Dvani” is an annual Event from 2020 onwards. Through Audio Video Presentations the students of MBA tried to focus of building Positivity in the society at large by choosing 10 Different Themes such as, “Depression” - Depression can render people disabled in their work life, family life, and social life. “Suicide Prevention” Suicide is the act of intentionally causing one's own death. “Voice of Womeniya” - Abort the mindset. “Don't Waste Food” - zero hunger. "Humanity"- treating someone with Kindness, “Karma” - what goes around comes around. “Trust and Positivity” - Stop fearing. “Believe in Yourself”- Life is a miracle. “Motivation” - Push yourself. “Success”- being successful means the achievement of desired visions and planned goals. MBA students related all “Lokahitha Dvani” theme with United Nations Sustainability Development Goals.

Lokahitha Dvani-2021 was organised virtually. In addition to the audio-video presentations, the student teams created digital posters to convey social messages creatively.

Lokahita and Lokahita Dwani are one of the many initiatives of CSI. Many such events are conducted by the students and faculty. With commitment to implement SDGs most of the R&D projects undertaken in alignment with the SDGs which address various social issues and problems.

Intuitional Social Responsibility (ISR) is one of the activities under CSI in each department. Every department has ISR co-coordinator with student representation in ISR committee at the department level. The team plans and executes all ISR activities. Through this student representatives in ISR not only learn and understand social issues but also leadership and decision-making skills which are critical to become successful global professional.

A few of the prominent activities conducted under CSI are mentioned below:

- Awareness Program on Waste management
- Traffic Awareness and Road Safety
- Free PGCET Crash Course for undergraduate students.
- Clean India, Green India
- Blood Donation camp
- Eco-friendly Ganesha Idol Competition
- LARGEST DIABETES AWARENESS LESSON - An attempt for Guinness World Records A climate for selfless service to Humanity - CSR Activity
- Rally for Rivers - CSR activity
- Stem Cell donation-drive
- Two-day training workshop on Computer Basics for Home makers.

The institution makes conscious efforts in making the students truly global professionals. The focus of learning is not limited to academics alone. We firmly believe that the graduates from our institute not only contribute in their professional field but also to the society. We feel that being an education institute it is our moral responsibility to create awareness on societal issues and make our student realize that they have to contribute positively towards the society and address common societal issues. It is through various activities and initiatives under CSI, we are able to make sincere efforts in creating this awareness.