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CAMBRIDGE
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K.R. PURAM, BANGALORE – 560 036.

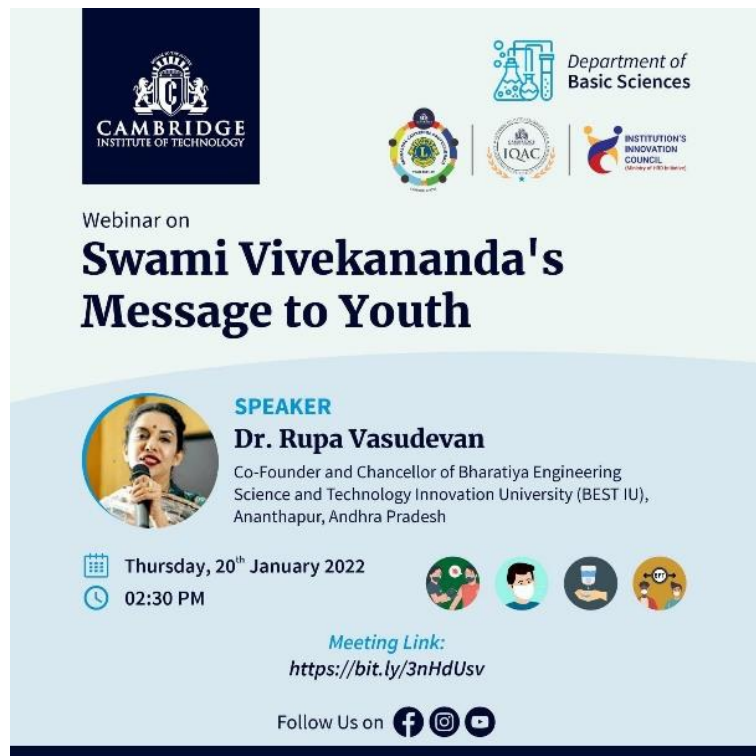


**News
And
Updates**

JANUARY, 2022

WEBINAR ON “SWAMI VIVEKANANDA'S MESSAGE TO YOUTH

January - 12, 2022



The Department of Basic Sciences organized a webinar to the first-year students on “Swami Vivekananda's message to Youth” on January 20th, 2022, to observe National Youth Day. Dr. Rupa Vasudevan, Co-Founder and Chancellor of Bharatiya Engineering Science and Technology Innovation University (BEST IU), Ananthapur, Andhra Pradesh, presented the webinar.

India celebrates January 12th as National Youth Day or Yuva Diwas to commemorate the birth anniversary of Swami Vivekananda, one of the most prominent philosophers,

monks, and thinkers of India. This day was first declared as National Youth Day in 1984 by the Government of India to pay tribute and honor the teachings of Swami Vivekananda.

The speaker explained the benefits of observing a healthy lifestyle. Getting up early clears your mind and reduces anxiety, making you physically fit and mentally strong. Young people must educate themselves to serve society again. In this context, she shared various examples of how people inspire us through the journey of our lives through their selfless work and sacrifice aimed at the benefit of society.

Virtual Panel Discussion on National Education Policy 2020 and Management Education

January - 18, 2022

Virtual Panel Discussion Webinar on NEP-National education policy 2020 and Management Education was organized by the department of MBA, Cambridge institute of technology, on 18th January 2022. The main objective of this webinar was to create awareness about the National Education Policy - 2020 & Management Education amongst all the stakeholders in the education system.

The webinar started at 2:00 pm by welcoming the panelists for the day by Dr. Basanna Patagundi, HoD Department of MBA. Dr. Yogesh Velankar, Principal, Cambridge Institute of Technology, gave brief information about the NEP and its benefits. At 2:20 pm, the panelists started to present their views on the topic.

The speakers are Dr. ChethanSingai - Deputy Director, Ramaiah public Policy center(RPPC) Associate professor, a special officer in NEP implication, and Mr. V. Pradeep Kumar – Independent director strategic and start-up consultant –Ed –Tech, FMCG. And Author, speaker, and Trainer.

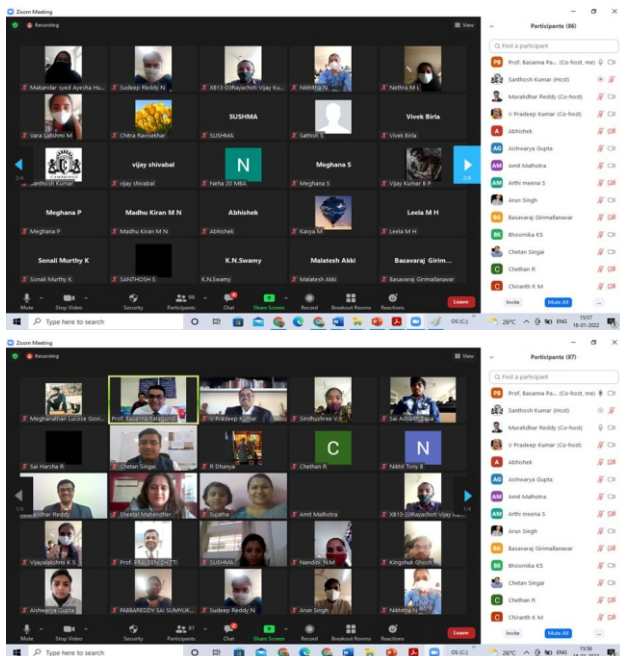


Dr. Chethan Singa delivered his speech on New Education Policy 2020. It was about the first draft, which was ready by May 2019. In addition to this, the task force, curriculum, and regulators. The task force was assigned with some tasks of assisting in preparing a longterm perspective plan for implementation of the NEP, working out details of the draft implementation framework in consultation with stakeholders, presenting papers on the status of implementation, allocating tasks, monitoring them, identifying gaps, and rebuilding policies to bridge the gaps.

Institutional Development Plan has planned the short-term and the long-term plan with a strategy and framework. The frame of Fundamental principles and policies of NEP 2020 by ourselves being Recognised, Identifying, and Prospering.

IN HIS LECTURE, Mr. V. Pradeep Kumar spoke about the New Education Policy 2020. The purpose of the speech was to discuss the necessity for a policy, how to choose MBA students based on what criteria, and the implications of NEP. Institutions should use the highest standard for student administration to assess how industry-ready and well-trained students are and visit industry experts to broaden knowledge and critically review content quality. As a result, it will assist pupils in developing a scientific temperament from an early age. The NEP intends to simplify establishing new high-quality higher education institutions that meet international standards.

At 3:20 pm, the speakers clarified all the questions of the participants. At 3:45 pm, the panel discussion ended by thanking the panelists and participants for their active participation in the debate. The Faculty Coordinators are Dr. Y. Muralidhar Reddy (Associate professor) and Mr. Basavaraj Girimallanavar (Assistant professor). The total number of participants was 120 students. The organizing team provided certificates to all participants who have attended.



SKILL ENRICHMENT IN C PROGRAMMING

January - 5, 2022



The Department of Electrical & Electronics Engineering conducted two days workshop on 'Skill enrichment in C programming' on 5th & 6th Jan 2022.

The resource persons were Prof. Janardhan Singh K and Prof. Jayanthi M.G. Department of CSE, Cambridge Institute of Technology, K R Puram, Bengaluru. The session started at 9 A.M. with a brief introduction of the speakers by the HoD of the EEE department. The speakers gave a basic understanding of 'C programming' and its value on emerging technologies. Prof. Janardhan Singh K and Prof. Jayanthi talked about the scope of C in exploring various programming skills and at last enlightened on various project opportunities. The students acquired the knowledge of skills of C programming. The total number of participants was 60 students in the 5th and 3rd semesters.



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Industry Institute Interaction

January - 4, 2022



The MBA department organized an event as CIT is part of the HR club. This activity is for 3rd semester MBA students on 4th January 2022. It was a virtual google meet. The speaker name Ms. Sankeerthana Manupati, HR talent head of Volopay, addressed the gathering by giving inputs on Job Analysis, Job description. She has experience leading HR events, employee engagement, campus hiring, on-board & Exit, vendor management.

She briefed about the HR domain area like the difference between HR, administration, recruitment, training, and development. Apart from this, she also talked about HR executives' specialization roles and responsibilities. She provided insight into Why HR

is important and what role HR play. This event aims to understand the HR concepts related to the Industrial practical context.

Students gained more practical knowledge on job analysis and the variation of job analysis. With little valuable exposure, she shared her experience with students on analyzing job descriptions and framing them. It was a completely interactive session. Students asked their queries to understand the metrics used in their company and how it is measured.

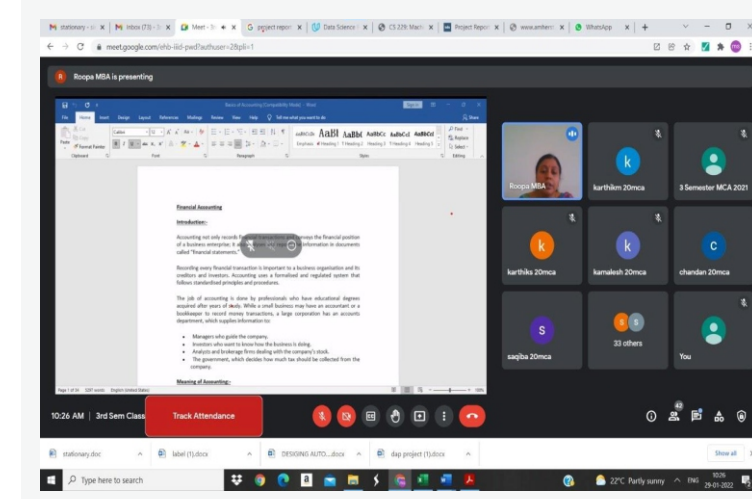
In this session, she discussed the recruitment and selection process. The students got an idea of the practical exposure of the recruitment and selection process. The session ended by asking various questions on HR concepts and resume preparation. The total number of participants is 80 students.

Webinar on Financial Accounting

January - 29, 2022

The Department of MCA organized a webinar on Financial Accounting for MCA students on the 29th of Jan 2022. The objective of the workshop session is to enlighten the students about the accounting concepts and balance sheet. The speaker for the day was Dr. Roopa, Dept of MBA, Cambridge Institute of Technology, Bangalore.

The students were given the training to create a profit and loss account. They also learned accounting concepts and principles to prepare financial statements and unlock critical business performance and potential insights. It also included ledger posting and trial balance & its benefits. This seminar helped the students to understand and solve various



National Voters' Day

January - 25, 2022



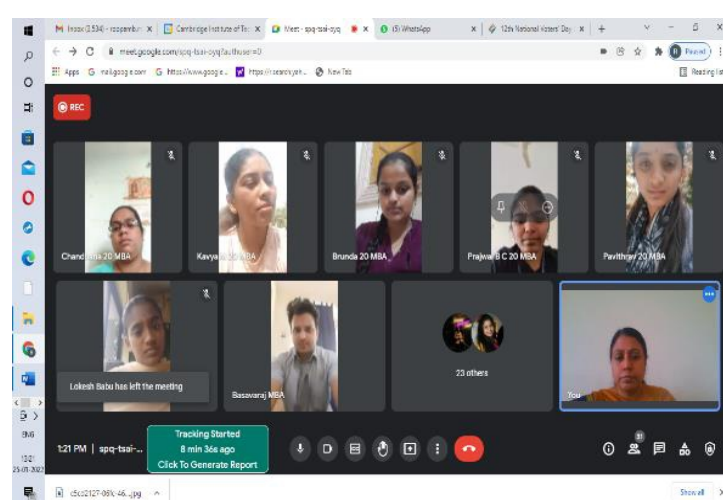
The event's goal is to raise awareness about how important it is to exercise one's right to vote. The objective of this event is to learn about the history, significance, quotes, subject, and why we mark National Voters Day in India. The date for the event is January 25, 2022.

The event began with Dr. Basanna, HoD of the MBA department, addressing students regarding the history and significance of National Voters' Day. All the Students, HOD, and other department faculty members took the pledge of National Voters' Day. The competition was kick-started with the debate at first from 11:15 am to 12:00 pm, Group discussion from 12:00 pm to 12:50 pm, Essay writing from 1:15 pm to 2:15 pm, and painting from 2:15 pm to 3:15 pm.

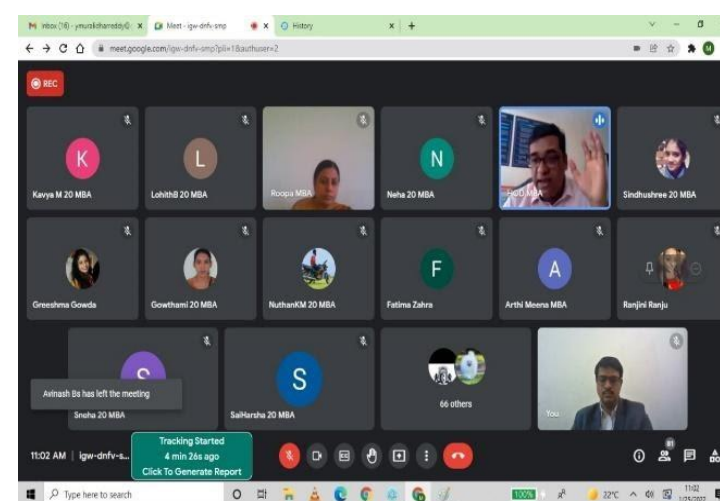
At the end of each competition, students were advised to upload it in a drive based on different aspects. The winner's criteria for each round were selected. The purpose of the event is to encourage young people to engage in the election process, and all participants will receive a participation certificate and the winner's certificate.



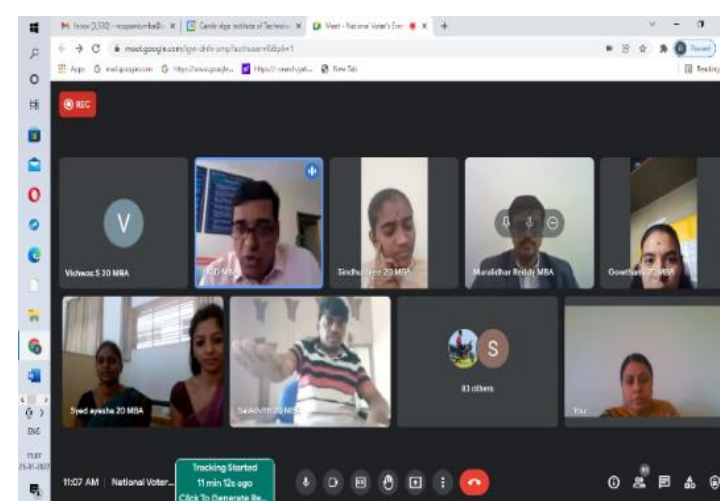
Group Discussion



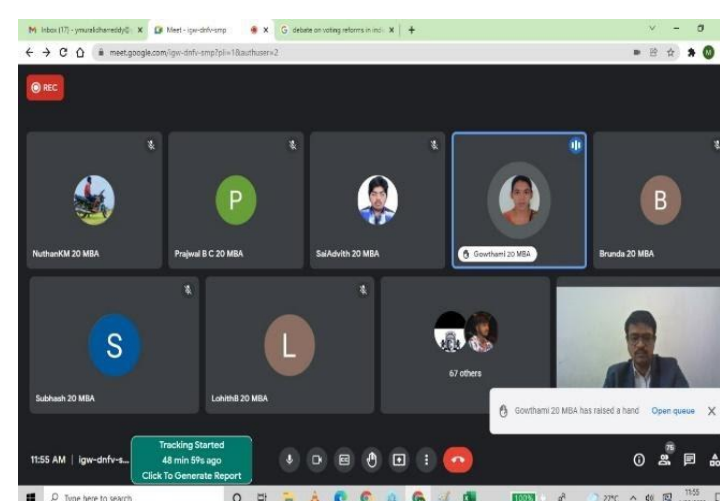
Essay Writing



HOD addressed the students



Pledge to take



Debate Competition