



Hearty Welcome

to

Inauguration of

Cambrian Incubation Center (CIC)

Organized by



In Association with



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CHIEF GUESTS

Dr. K Socrates, IEDS

Joint Director
MSME-DFO, Gol, Bengaluru

Dr. T.V Prabhakar

Chief Research Scientist
Indian Institute of Science (IISc)

GUESTS OF HONOUR

Prof. Jamadagni H S

Professor-Dept. of ESE,
Indian Institute of Science (IISc)

Shri. Srinivas M. Jamkhandi

Project Scientist (MSME-CoE)
Indian Institute of Science (IISc)

Shri. A Shivakumar, IEDS

Asst. Director Gr.I,
MSME-DFO, Gol, Bengaluru

CHIEF PATRON

Shri. D.K. Mohan

Chairman, Cambridge Group of Institutions

PATRONS

Mr. Nithin Mohan

CEO, Cambridge Group of Institutions

Dr. K. N. Balasubramanya Murthy

Advisor, Cambridge Institute of Technology

Dr. G. Indumathi

Principal, Cambridge Institute of Technology

CONVENOR

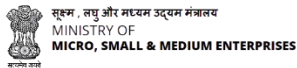
Dr. Varalatchoumy M

Professor & Head-Dept. of AIML
Head - CHOSS, Cambridge Institute of Technology

Date: 28th January 2025

Timings: 09:00-10:15am

In Association



Dr. Varalatchoumy. M, Head-CHOSS
choss@cambridge.edu.in

Session Report

Event Details:

- **Organized by:** IISc, DESE, MSME-CoE in association with Cambridge Institute of Technology
- **Participants:** MSME representatives, Industry experts, Faculty members, Students, and Research Scholars.

Objectives:

1. **Fostering Innovation & Entrepreneurship:** Provide an ecosystem that supports startups, MSMEs, and student entrepreneurs in developing innovative solutions.
2. **Industry-Academia Collaboration:** Bridge the gap between industry needs and academic research by facilitating collaborative projects.
3. **Skill Development & Research Support:** Empower students, faculty, and MSMEs with access to advanced research facilities and mentorship.
4. **Technology Incubation:** Support MSMEs and startups in product development through access to resources, guidance, and funding opportunities.
5. **Sustainability & Growth:** Promote sustainable business models and innovation-driven enterprises for long-term economic growth.

Outcomes:

1. **Strategic Collaborations:** Strengthened partnerships between MSMEs academia, industry, and government bodies.
2. **MSME Engagement:** 40-50 MSMEs participated, exploring opportunities for innovation and business growth.
3. **Opportunities for Students & Researchers:** CIC will serve as a platform for students to work on live industry projects.
4. **Innovation Roadmap:** Identified key focus areas for research and incubation to support MSMEs and startups.
5. **Commitment to Future Growth:** Discussions on long-term initiatives, including mentorship programs, funding support, and technology access for MSMEs.

Key Highlights:

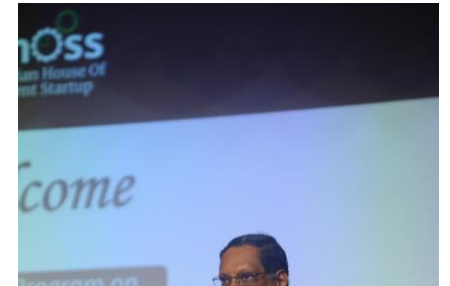
- **Ribbon-Cutting & Unveiling of CIC:** The official inauguration of CIC marked a new milestone for innovation at CIT.
- **Welcome Address:** The event began with a warm welcome to distinguished guests, industry experts, and participants.
- **Guest Speeches:**
 - **IISc, DESE, MSME-CoE Representatives:** Highlighted the significance of incubation centers in empowering MSMEs and startups.
 - **CIT Leadership:** Emphasized the institute's commitment to fostering entrepreneurship and industry partnerships.
 - **MSME Ministry:** Shared insights on government initiatives supporting MSMEs.
- **Networking & Industry Interaction:** MSMEs, faculty, and students engaged in meaningful discussions on potential collaborations.

Conclusion:

The inauguration of **Cambrian Incubation Center (CIC)** marks the beginning of an exciting journey toward **innovation-driven entrepreneurship**. With active participation from MSMEs, industry leaders, and academic experts, CIC is set to become a hub for **technological advancements, business incubation, and impactful collaborations**.

Glimpses:







One Day Design Awareness Program on

"Empowering Innovation – Design Thinking for MSMEs & Future Generations"

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Program Schedule

Timings	Sessions
09:00 - 09:30 AM	Assemble at Venue
09:30 - 10:15 AM	Inauguration
10:15 - 11:00 AM	Technical Session #1 on "Digital Twin & its Applications" by Dr. T V Prabhakar , Chief Research Scientist & Principal Investigator (MSME CoE), DESE, IISc, Bengaluru
11:00 - 11:45 AM	Technical Session #2 on "Edge AI and its potential" by Prof. H S Jamadagni , Professor, DESE, IISc, Bengaluru
11:45 - 12:30 PM	Technical Session #3 on "Embedded AI & its Specialized Applications" by Dr. T V Prabhakar , Chief Research Scientist & Principal Investigator (MSME CoE), DESE, IISc, Bengaluru
12:30 - 01:00 PM	Technical Session #4 on "Promotional activities of MSME Ministry (GoI) to Innovating MSMEs" by Dr. Socrates K , Director (MSME-DFO), MSME-Ministry (Govt of India), Bengaluru.
01:00 - 01:30 PM	Technical Session #5 on "MSME Centre of Excellence & its supporting activities" by Shri. Srinivas M Jamkhandi , Project Scientist (MSME CoE), DESE, IISc, Bengaluru
01:30 - 02:15 PM	Lunch Break
02:15 - 03:00 PM	Technical Session #6 on "Specialized Managed Services for MSMEs" by Shri. Kiran Joshi M/s Skandish Ventures Pvt Ltd, Bengaluru
03:00 - 03:45 PM	Technical Session #7 on "Supporting activities by MSME Ministry & MSME Association"
04:00 - 04:15 PM	'Q & A' & Disperse
04:15 - 04:30 PM	Tea Break



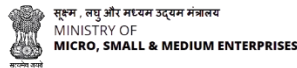
28th January 2025
09:00 AM to 4:30 PM



Auditorium,
5th Floor, Sir M V Block, CIT

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Dr. Varalatchoumy. M, Head-CHOSS
choss@cambridge.edu.in

Session Report:

Event Details:

- **Organized by:** IISc, DESE, MSME-CoE
- **In Association with:** Cambridge Institute of Technology
- **Participants:** MSME representatives, Industry experts, Faculty members, Students, and Research Scholars.

Objectives:

The **One-Day Design Awareness Program** aimed to:

1. **Promote innovation and design thinking** within the MSME sector.
2. **Bridge the gap between academia and industry** through technology-driven solutions.
3. **Educate MSMEs on cutting-edge technologies** like Digital Twin, Edge AI, and Embedded AI.
4. **Highlight government initiatives and support** available for MSME innovation.
5. **Encourage MSMEs to leverage advanced technologies** for sustainable business growth.

Outcomes of the Program:

1. **Enhanced Awareness:** MSMEs gained insights into **new-age technologies** like Digital Twin, Edge AI, and Embedded AI.
2. **Industry-Government-Academia Collaboration:** Strengthened ties between **MSMEs, academia (CIT & IISc), and government bodies.**
3. **MSME Support & Growth:** Entrepreneurs discovered **funding opportunities, innovation incentives, and support programs.**
4. **Networking & Future Collaborations:** Opportunities emerged for **joint research, technology adoption, and MSME-led projects.**
5. **Pathway for Incubation & Entrepreneurship:** Encouraged startups and MSMEs to **leverage the Cambrian Incubation Center (CIC) for R&D support.**

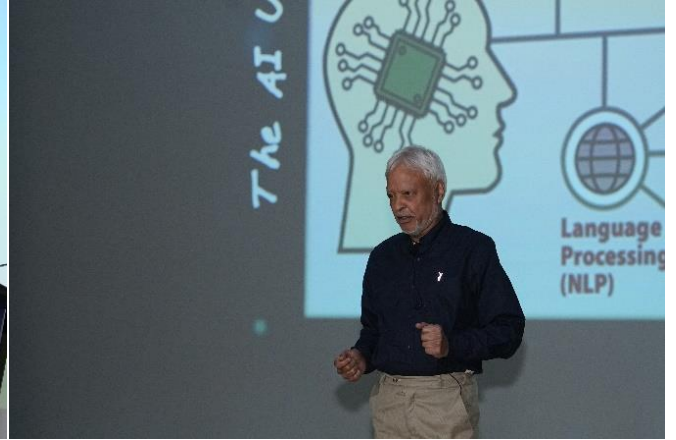
Conclusion:

The **One-Day Design Awareness Program** featured a series of insightful technical sessions led by industry experts and academia, providing valuable knowledge on emerging technologies and MSME support initiatives. **Dr. T V Prabhakar (IISc Bengaluru)** began with a session on **"Digital Twin & its Applications,"** explaining how this technology enhances product design, monitoring, and predictive maintenance. He continued with **"Embedded AI & its Specialized Applications,"** showcasing its role in automation, smart devices, and industrial processes. **Prof. H S Jamadagni (IISc Bengaluru)** followed with **"Edge AI and its Potential,"** discussing real-time decision-making, reduced latency, and its impact on industries. **Shri. Srinivas M Jamkhandi (IISc Bengaluru)** presented two sessions on **"Promotional Activities of MSME Ministry (GoI) to Innovating MSMEs"** and **"MSME Centre of Excellence & its Supporting Activities,"** offering insights into MSME schemes, financial aid, innovation grants, and R&D support. In the afternoon, **Shri. Kiran Joshi (Skandish Ventures Pvt Ltd)** delivered a session on **"Specialized Managed Services for MSMEs,"** discussing tailored solutions to enhance productivity and efficiency. The final session by **representatives from LUB-K and Coir Board** highlighted **"Supporting Activities by MSME Ministry & MSME Associations,"** covering policy frameworks, financial assistance, and skill development programs. The program concluded with a **Q&A session, closing remarks, and a tea break for networking,** fostering valuable discussions between MSMEs, faculty, and students.

The event brought together **40+ MSME representatives, faculty, and students,** featuring **seven insightful technical sessions** on **Digital Twin, Edge AI, Embedded AI, and MSME support initiatives.** The inauguration of **CIC** marked a significant step toward fostering **innovation, incubation, and industry-academia collaboration.**

The **One-Day Design Awareness Program** successfully provided **valuable knowledge, industry insights, and opportunities** for MSMEs, faculty, and students. With expert sessions, government support discussions, and interactive engagements, the event strengthened **Cambridge Institute of Technology's vision of fostering innovation and entrepreneurship.** The event concluded on a high note, reinforcing the commitment to **supporting MSMEs through research, mentorship, and cutting-edge resources,** paving the way for **future collaborations and growth in the sector.**

Glimpses:





MSMEs Registered Details

S L N O	EMAIL ADDRESS	NAME OF THE MSME	PLACE	PIN	TYPE OF ORGANIZATION	UDYAM REGISTRATION NUMBER
1	vraکشithsetty@gmail.com	RAK'S EVENT	KR PURAM	560036	EVENT MANAGEMENT	UDYAM-KR-03-0373785
2	chandrankanth.ck9@gmail.com	SRI SAI HANDLOOMS	HRBR LAYOUT, 1ST BLOCK	560043	MANUEMBROIDERY WORK AND MAKING OF LACES AND FRINGES	UDYAM-KR-03-0111850
3	marketing.bharathenterprises@gmail.com	M/S BHARATH ENTERPRISES	K RPURAM	560049	RENTING AND LEASING OF MOTOR VEHICLES	UDYAM-KR-03-0252889
4	syedhayath300@gmail.com	SMART SOLUTIONS	MALUR	563130	PROVIDING SOFTWARE SUPPORT AND MAINTENANCE TO THE CLIENTS	UDYAM-KR-19-0016922
5	tasmiyahibbu@gmail.com	SILK TWISTING	MALUR	563130	PREPARATION AND SPINNING OF SILK FIBER INCLUDING BLENDED* SILK	UDYAM-KR-19-0035664
6	mohanbhadra33@gmail.com	S L V ENTERPRISES	MEDAHALLI	560049	RETAIL SALE VIA STALLS AND MARKETS OF OTHER GOODS	UDYAM-KR-03-0329802
7	shruthisd@gmail.com	KOKO SHELL	K R PURAM	560036	MANUFACTURING	UDYAM-KR-03-0303618
8	apoorvatheju1994@gmail.com	M/S RATHNADEEP INNOVATIONS PRIVATE LIMITED	KR PURAM	560049	MANUFACTURE OF MACHINERY AND EQUIPMENT	UDYAM-KR-03-0239440
9	profgoki@yahoo.com	CAREER TECH SOLUTIONS	KR PURAM	560036	INFORMATION SERVICE ACTIVITIES	UDYAM-KR-03-0274749
10	waelraed4281@gmail.com	TECH FLIGHTS	KR PURAM	560036	OTHER PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	UDYAM-KR-03-0349287

In Association

11	ksaikrishna5601@gmail.com	GUARDIAN EYE	KR PURAM	560036	MANUFACTUR E OF COMPUTER, ELECTRONIC AND OPTICAL PRODUCTS	UDYAM-KR- 03-0365885
12	thiruvencat.er@gmail.com	ARCHIE LABS	HORMAVU MAIN ROAD	560001	EDUCATIONAL SUPPORT SERVICES	UDYAM-KR- 03-0365428
13	syedhayath300@gmail.com	SILK	MALUR	563130	PREPARATION AND SPINNING OF SILK FIBER INCLUDING BLENDED* SILK	UDYAM-KR- 19-0036627
14	vijayalata10051978@gmail.com	RENUKADEVI HANDLOOMS	HAVERI	581119	WEAVING, MANUFACTUR E OF COTTON AND COTTON MIXTURE FABRICS.	UDYAM-KR- 17-0035053
15	h9916199140@gmail.com	ANJANEYA SWAMY HANDLOOMS	HAVERI	581119	WEAVING, MANUFACTUR E OF COTTON AND COTTON MIXTURE FABRICS.	UDYAM-KR- 17-0035051
16	vishnudasr@gmail.com	TEX SERV	KR PURAM	560036	RESIDENTIAL CARE ACTIVITIES	UDYAM-KR- 03-0365586
17	naveenshivanna5@gmail.com	ZOMBIEZZ	KR PURAM	560036	MANUFACTUR E OF COMPUTER, ELECTRONIC AND OPTICAL PRODUCTS 2670 - MANUFACTUR E OF OPTICAL	UDYAM-KR- 03-0350031
18	jeevithaprabhakara51@gmail.com	STHIRA	BANASHANKARI	560050	COMPUTER PROGRAMMIN G, CONSULTANC Y AND RELATED ACTIVITIES	UDYAM-KR- 03-0494055
19	salma@startupsquares.com	M/S STARTUP SQUARES	ELECTRONIC CITY	560100	OTHER FINANCIAL ACTIVITIES	UDYAM-KR- 03-0222880

20	gstcaca3131@gmail.com	BALAJI HAIR DRESS	ATTIBELE HOBLI	562107	HAIRDRESSING AND OTHER BEAUTY TREATMENT	UDYAM-KR-03-0112850
21	narayanlalsirvi108@gmail.com	MATHAJI MARKETING	CUBBONPET	560002	WHOLESALE AND RETAIL TRADE AND REPAIR OF MOTOR VEHICLES AND MOTORCYCLES	UDYAM-KR-03-0252389
22	shivakumar021984@gmail.com	S M S SUPER MART	BASAVESHWARA NAGAR	560079	FOOD AND BEVERAGE SERVICE ACTIVITIES	UDYAM-KR-03-0073772
23	drpampannagouda@gmail.com	M/S KALASH MEDTECH PRIVATE LIMITED	BALLARI	583101	MANUFACTURE OF MEDICAL AND DENTAL INSTRUMENTS AND SUPPLIES	UDYAM-KR-03-0145085
24	preeminentconsultants@gmail.com	PRE-EMINENT STRUCTURALS & CONSULTANT	KANAKAGIRI	560043	CONSTRUCTION OF BUILDING	UDYAM-KR-03-0141365
25	aradhya@simsindia.net	SILICON MICROSYSTEMS	BASAVANAGUDI	560004	MANUFACTURE OF COMPUTER, ELECTRONIC AND OPTICAL PRODUCTS	UDYAM-KR-03-0049545
26	gvjambha@gmail.com	M/S SRIGURU TELECOMS PRIVATE LIMITED	KR PURAM	560036	MANUFACTURE OF COMPUTER, ELECTRONIC AND OPTICAL PRODUCTS	UDYAM-KR-03-0357019
27	kiran@industechno.com	M/S INDUS TECHNOLOGIES	KAVERI NAGAR	560068	WHOLESALE TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES	UDYAM-KR-03-0379327
28	mohammedsammu10@gmail.com	HUMPSENSE	KR PURAM	560036	MANUFACTURE OF ELECTRICAL EQUIPMENT	UDYAM-KR-03-0496739
29	rcsakthikumar@gmail.com	M/S ORBITAID AEROSPACE PRIVATE LIMITED	CHANNASANDRA	560067	MANUFACTURE OF OTHER TRANSPORT EQUIPMENT	UDYAM-KR-03-0094526

In Association

30	venkatesh@embedsense.com	M/S EMBEDSENSE SOLUTIONS PRIVATE LIMITED	ANANDNAGAR	560024	MANUFACTUR E OF ELECTRICAL EQUIPMENT	UDYAM-KR-03-0010092
31	manojproffo@gmail.com	YANTRAYUG	KR PURAM	560036	PROFESSIONA L, SCIENTIFIC AND TECHNICAL ACTIVITIE	UDYAM-KR-03-0294649
32	kiran.joshi@skandishventures.com	SKANDISH VENTURES PRIVATE LIMITED	DODDAKALLASA NDRA	560062	ACTIVITIES OF HEAD OFFICES; MANAGEMENT CONSULTANC Y ACTIVITIES	UDYAM-KR-03-0485657
33	legal@digantara.co.in	M/S DIGANTARA RESEARCH AND TECHNOLOGIES PRIVATE LIMITED	HEBBAL	560094	MANUFACTUR E OF AIR AND SPACECRAFT AND RELATED MACHINERY	UDYAM-KR-03-0007361
34	abburitejaswini2001@gmail.com	GANANIYA	KR PURAM	560036	MANUFACTUR ING	UDYAM-KR-03-0303241
35	manishkph.1313@gmail.com	REDDY DEVELOPMENT	KR PURAM	560036	COMPUTER PROGRAMMIN G, CONSULTANC Y AND RELATED ACTIVITIES	UDYAM-KR-03-0332260
36	shreyas0sonu@gmail.com	MAX SLEEP	KR PURAM	560036	MANUFACTUR ING FURNITURE	UDYAM-KR-03-0350061
37	nithinreddy976@gmail.com	VIMPROWISE TECHNOLOGIES	KR PURAM	560036	COMPUTER PROGRAMMIN G, CONSULTANC Y AND RELATED ACTIVITIES	UDYAM-KR-03-0332243
38	work.webrocio@gmail.com	WEBROCIO	KR PURAM	560036	COMPUTER PROGRAMMIN G, CONSULTANC Y AND RELATED ACTIVITIES	UDYAM-KR-03-0367035
39	sriganeshautoproducts2018@gmail.com	SRI GANESH AUTO PRODUCTS	JIGANI HOBLI	560099	MANUFACTUR E OF METAL-FORMING MACHINERY	UDYAM-KR-03-0157481

					AND MACHINE TOOLS	
40	venture@pushpak.com	PUSHPAK PRODUCTS INDIA PRIVATE LIMITED	JALAHALLI	560013	MANUFACTUR E OF FABRICATED METAL PRODUCTS, EXCEPT MACHINERY AND EQUIPMENT	UDYAM-KR-03-0062991
41	reshmafashions10@gmail.com	RESHMA FASHIONS	DASANAPURA HOBLI	562162	MANUFACTUR E OF ALL TYPES OF TEXTILE GARMENTS AND CLOTHING ACCESSORIES	UDYAM-KR-03-0053954
42	mit_iyyappa@yahoo.com	M/S MADHAVA PARTHASARATHY IYYAPPA HUF	J C ROAD	560002	PROFESSIONA L, SCIENTIFIC AND TECHNICAL ACTIVITIES	UDYAM-KR-03-0107815
43	msulochana1978@gmail.com	PRO ELITE PROTECTION FACILITY MANAGEMENTSE RVICES INDIA PRIVATE LIMITED	HORAMAVU MAIN ROAD	560043	INTERIOR AND EXTERIOR PAINTING, GLAZING, PLASTERING AND DECORATING OF BUILDINGS OR CIVIL ENGINEERING STRUCTURES	UDYAM-KR-03-0002410
44	goodsandservicesgst@gmail.com	SANKYS BURGER HOUSE	HENNUR MAIN ROAD	560084	CAFETERIAS, FAST-FOOD RESTAURANTS AND OTHER FOOD PREPARATION IN MARKET STALLS	UDYAM-KR-03-0001122
45	raghusvr2016@gmail.com	S R ENTERPRISES	SHESHADRIPURA M	560020	REPAIR OF COMPUTERS AND PERSONAL AND HOUSEHOLD GOODS	UDYAM-KR-03-0000895

In Association

			HEGGANAHALLI		MANUFACTUR E OF FABRICATED METAL PRODUCTS, EXCEPT MACHINERY AND EQUIPMENT	
46	raikarmetal@gmail.com	RAIKAR METAL INDUSTRIES		560091		UDYAM-KR- 03-0003904
47	tvlt.ramakrishna@gmail.com	BHANU COIR PLY INDUSTRY	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0022118
48	saitej159@gmail.com	GANESH COIR INDUSTRIES	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0021943
49	kpr7263@gmail.com	MAHESH COIR YARN INDUSTRY	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0021680
50	p.satish345@gmail.com	SRI LAKSHMI SAI DURGA COIR INDUSTRY	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0021577
51	ssbhagavankalakonda@gmail.com	NEW GODAVARI COIR YARNS	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0020710
52	msmeaadhar144@gmail.com	SRI LALITHA COIR INDUSTRY	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0020590
53	nelisharaju123@gmail.com	BLESSY COIR INDUSTRY	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0020554
54	kumar2k14@gmail.com	VENKATESWARA COIR INDUSTRY	EAST GODAVARI	533401	MANUFACTUR ING	UDYAM-AP- 03-0020481
55	ajaycr18@gmail.com	M/S ELFINITY TECHNOLOGIES PRIVATE LIMITED	CHITTOOR	517423	MANUFACTUR ING	UDYAM-AP- 02-0027179