Impacting the
Sustainable Development Goals

By **Lokahita,** a Community for Social Impact **(CSI)** initiative

Department of MBA
Cambridge Institute of Technology
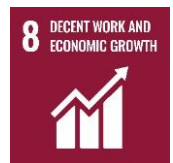
In collaboration with

Introduction

The Sustainable Development Goals (SDGs) are a call for action by all countries to promote prosperity while protecting the planet. The 17 Goals were adopted by all UN Member States in 2015.

Educational Institutes being the epicentre of youth action, have a direct role in educating youth about the sustainable development and addressing the challenges set out in Transforming our world: the 2030 Agenda for Sustainable Development.

As one of the leading institutes in India and having development of socially responsible youth as a core objective, Cambridge Institute of Technology has several initiatives under the umbrella of Community for Social Impact.

One such program, aptly named 'Lokahita', is a year long program for the 2019-21 batch of MBA in which students work on various social impact projects with social organizations working to achieve Sustainable Development Goals.

As part of this program, students are working with social organizations working to achieve SDGs. The projects are particularly addressing the SDGs 1, 2, 3, 4, 8 and 11.

About the program

Lokahita program engages MBA students on all Saturdays during the 1st and 2nd semester in accordance with the academic calendar. The program consists of :

- On-premise cause sensitizations and workshops
- On-field group volunteering programs
- On-field live social impact projects with NGOs and Social Enterprises working to achieve SDGs

This program provides great foundation to the journey of management education beginning with 'Empathy', the core of management.

Lokahita program is offered in partnership with **LetsTagOn**, a social venture to develop socially responsible youth and nurture change makers. The program was initiated with a grand launch on 30-Sep-19.

The program is mapped to MBA program outcomes and course outcomes of key courses such as managerial communication, marketing management & organizational behaviour.

The program is aligned to development of critical management skills such as empathy, critical thinking, team work, problem solving, leadership & communication skills.

In addition to impacting SDGs and developing socially responsible youth, the program focuses on developing professional skills through execution of social impact projects.

END POVERTY IN ALL ITS FORMS EVERYWHERE

22 Families

Students took up awareness drive about the government schemes & benefits to the migrant community. Students visited 22 families in the slum dwelling near Bagmane Tech Park, created awareness about the schemes available to them, helped them gather required details & documentation to submit to the authorities. Students also engaged kids of these families in various recreational activities.

SDG 1 Target 1.3

1.3 Implement nationally appropriate social protection systems and measures for all, including floors, and by 2030 achieve substantial coverage of the poor and the vulnerable

NGO Partner: Ashankura

Students worked to connect communities and turn unused spaces into sources of healthy food. Students set up a school garden at Government Higher Primary School, Chikkabasavanapura as part of the **'Namma Shaale, Namma Kaitota'** project designed by the Lokahita team.

Students of the government school joined hands and the school management committed to maintaining the garden, thus spreading the message of sustainable agriculture and food security.

SDG 2 Target 2.4

2.4 By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems...

Partner: Government Higher Primary School, Chikkabasavanapura

ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES

85 elders engaged

Street play for creating awareness on hearing impairment

30 shops visited

NGO Partners:
Nightingale Sandhya Kirana
Saikrupa Charitable Trust
Vani, Deaf Children's Foundation

SDG 3
Target 3.d

3.d Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks

Students engaged with elderly community by:

- Engaging elderly in recreational activities to keep them active and engaged.
- Marketing and selling paper covers made by elderly to the neighbourhood

4 QUALITY EDUCATION

ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

Students conducted teaching activities at various schools and shelter homes. Students designed the curriculum, conducted sessions and assessed the children on learning abilities.

SDG 4
Target 4.2

4.2 By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education.

NGO Partners:
Vathsalya Charitable Trust
Sparsha Trust, Hoskote
Need Base India
Saikrupa Charitable Trust

175
children engaged at various centers

ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

Students participated in the group volunteering to clean up and revamp

1. *Need Base India Rainbow home and government school at Domlur.*

2. *Government school, Hosahalli*

Students painted the walls, did creative art & educational painting.

SDG 4
Target 4.a

4.a Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, non-violent, inclusive and effective learning environments for all

2
schools revamped

NGO Partner: Need Base India & Campus 2 Community

4 QUALITY EDUCATION

ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

SDG 4
Target 4.4

4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship

120
students

of a government school profiled to understand their interests better to improve the career counseling

NGO Partner: United Efforts

PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

SDG 8
Target 8.5

8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

30
women taught art & craft to create decent livelihood opportunities

NGO Partner:
Vidyaranya, Mandur

11 SUSTAINABLE CITIES AND COMMUNITIES

MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE

Theater partner:

Street play on waste management awareness

Picked up during plogrun

12
Bags of dry waste

SDG 11
Target 11.6

11.6 By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management

60
households

visited for door-to-door campaign on e-Waste awareness

NGO Partner: Saahas Zero Waste

Impact in numbers

82
students

12
NGO partners

6
SDGs

5500+
Hours of contribution

United Efforts
18 Dec 2019 at 11:27 PM · 🌐

A big thanks to **Letstagon** for helping us with a bunch of enthusiastic young volunteers from **Cambridge Institute of Technology, Bengaluru** this Saturday. **Letstagon** has done a fabulous job of nurturing their volunteers. They worked with our students with maturity and care. There was a twist at the end. The volunteers got into an impromptu plog competition with the students and cleaned up the school campus off plastic!

Note from NGO partner UnitedEfforts on social media.

THANK YOU

Dear Volunteer,

It has been an amazing experience at the awareness session at Chelekere last week. We reached out to over 100 households in the region during the event.

All thanks to you.

Thank you for the generous gift of your time and effort as a volunteer.

b*E*-Responsible

Note from NGO partner Saahas Zero Waste to all student volunteers.

Students speak

I understood the value of money & value of parents after visiting the elderly livelihood center! I was not talking to my parents so much earlier, I have started talking.

It was a great experience, never had done it before. But, definitely helped me to gather the courage to talk to strangers and at the same time talk about the cause and make them understand the importance of disposing the e- waste in a right way.
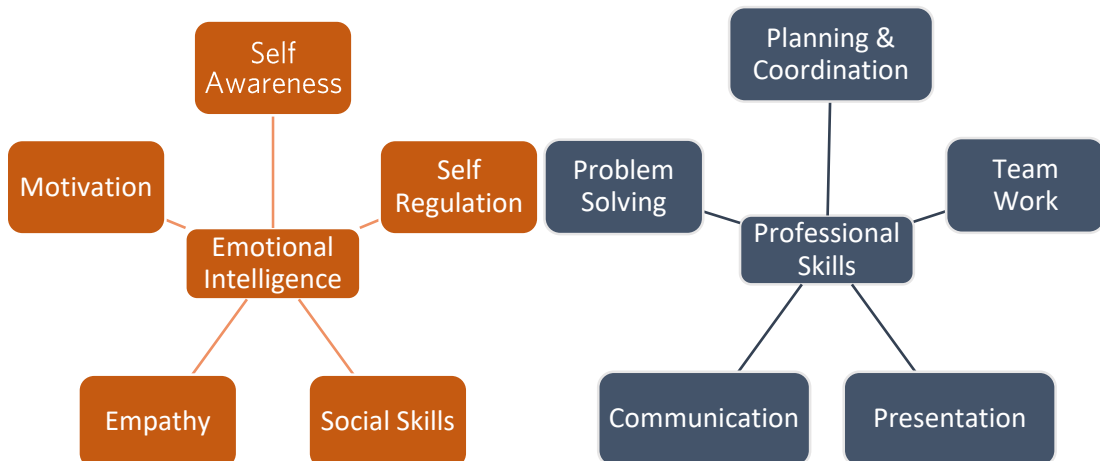
The projects and interactions helped me in developing my planning & organizing skills and ability to handle different kinds of people.

Such interaction based activities definitely help the marketing students very much.

We enjoyed painting the walls. I learned the art of mingling in a team, arrange things accordingly & plan to finish the work.

All the shyness and apprehensions about how will I communicate to a stranger were put to rest after the event. I was at ease when I approached the 15th house during e-waste awareness drive.

Self Awareness

Motivation

Self Regulation

Emotional Intelligence

Empathy

Social Skills

Planning & Coordination

Problem Solving

Team Work

Professional Skills

Communication

Presentation

SUSTAINABLE
DEVELOPMENT
G🌀ALS

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